

## **BILLY HAWKINS**

### **WORK**

UNIVERSITY OF HOUSTON  
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### **E d u c a t i o n**

**Ph.D. The University of Iowa, Iowa City, Iowa - May 1995**

**The College of Liberal Arts and Sciences**

Major: Health and Sport Studies

Areas of Concentration: Sociology of Sport and Cultural Studies

Dissertation: Examining the Experiences of Black Student Athletes at Predominantly White NCAA Division I Institutions Using an Internal Colonial Model

**M.S. The University of Wisconsin, La Crosse, Wisconsin - May 1991**

**The College of Education, Exercise Science, Health, and Recreation**

Major: Exercise and Sport Science

Areas of Concentration: Human Performance and Exercise Physiology

**B.S. Webber College (Webber International University), Babson Park, Florida - August 1989**

Major: Business Administration

Area of Concentration: Personnel Management

### **P r o f e s s i o n a l E x p e r i e n c e**

**July 2020 – Present: University of Houston – Houston, TX**

**Interim Department Chair: Department of Health and Human Performance**

- Responsible for the financial affairs of the department with a \$6.4 million budget (salaries and external funding)
- Provide academic leadership and vision for the department comprised of 44 tenure track and non-tenure track faculty, 10 staff, 2865 students (undergraduate and graduate)
- Work with faculty and staff to fulfill the department's mission to generate knowledge, develop scholars, leaders, and health and wellness professionals, and serve the community through innovative programs and partnerships.
- Direct faculty searches for three curriculum areas: Exercise Science, Nutrition, Sport and Fitness Administration
- Oversee the department tenure and promotion process of tenure track faculty and the promotion process of non-tenure track faculty
- Collaborate with faculty and staff on matters pertaining to curriculum and scheduling of classes

**August 2018 – August 2020: University of Houston – Houston, TX**

**Associate Dean for Student and Faculty Success: College of Liberal Arts and Social Sciences**

- Serve as faculty search committee liaison for the College of Liberal Arts and Social Sciences
- Work closely with the Dean of the College of Liberal Arts and Social Sciences on developing programs for high achieving students to provide a high-touch educational experience.
- Collaborated with the Dean Advisory Council and other donors with providing students with extra-curricular experiences
- Assisted department and college in recruitment and retention of underrepresented faculty and graduate students

- Serve on the University of Houston's Retention and Graduation Task Force
- Work collaboratively with the Associate Dean of Faculty and Research to create an environment that fosters success from obtaining internal and external funding to being tenured and promoted
- Collaborate with the University of Houston's Vice President for Student Success on strategies to enhance student experience and matriculation to graduation
- Collaborate with College of Liberal Arts and Social Sciences research development personnel in increasing faculty and students external and internal grant funding opportunities
- Work with University of Houston Honors College to assist with undergraduate obtaining national and competitive awards
- Work with Associate Dean of Undergraduate and Graduate Studies on student success initiatives and scholarship opportunities for underrepresented groups
- Assist College of Liberal Arts and Social Sciences faculty, undergraduate, and graduate students in applying for career development grants and Fulbright faculty and other national student scholarships and fellowships

**September 2016 – Present: University of Houston – Houston, TX**

**Professor: College of Liberal Arts and Social Sciences – Department of Health and Human Performance**

- Teach graduate and undergraduate courses in the Sport and Fitness Administration program
- Provide service to the department, college, and university by serving on various committees
- Advise and mentor graduate and undergraduate students
- Mentor junior faculty of color through the tenure and promotion process
- Affiliate faculty member with the Department of African American Studies

**April 2016 – Present: University of Georgia - Athens, Georgia**

**Adjunct Professor: College of Education - Department of Kinesiology**

- Advised and mentored graduate
- Directed oral examines and research projects for graduate
- Co-Chaired Orals, Written Comprehensive, and Dissertation Committees

**April 2012 – August 2016: University of Georgia - Athens, Georgia**

**Professor: College of Education - Department of Kinesiology**

- Taught graduate and undergraduate courses in Sport Management and Policy program
- Assisted department and college in recruitment and retention of underrepresented faculty and students
- Advised and mentored graduate and undergraduate students
- Directed oral examines and research projects for graduate and undergraduate students
- Chaired Orals, Written Comprehensive, and Dissertation Committees
- Collaborated in the development of Sport Management and Policy programs at Gwinnett Campus. Developed and taught online classes for this program
- Full Graduate Faculty Status (1997- Present)

**Associate Professor: (May 2002 - April 2012)**

- Taught graduate and undergraduate courses in Sport Management program
- Advised and mentored graduate and undergraduate students
- Directed oral examines and research projects for graduate and undergraduate students
- Chaired orals, written comprehensives, and dissertation committees
- Collaborated in the development of joint degree programs and curricula with Grady College of Journalism and the Law School
- Developed program assessments and evaluations for undergraduate and graduate sport management and sport studies programs
- Coordinator of Sport Management and Policy Graduate and Undergraduate programs

**Assistant Professor: (September 1996 - 2002) Department of Physical Education and Sport Studies**

- Collaborated with faculty for sport studies program and course development, and curricula revisions
- Director/Coordinator of Sport Studies Graduate and Undergraduate programs (terms: 1997-2000 and 2002-2005 – Name changed to Sport Management & Policy in 2005)
- Taught graduate classes in Sport Management degree program
- Advised graduate and undergraduate students
- Developed program assessments and evaluations for undergraduate and graduate sport management and sport studies programs
- Coordinator of Coaching Minor (1998-2005)
- Chair of Sport Studies and Sport Management Program Committee (2001-2004)
- Instructed classes in the Physical Education and Sport Studies area and the Physical Education Basics area for majors

**August 2009 – August 2010: University of Trinidad-Tobago - Trinidad, West Indies**

**Associate Professor (Visiting Scholar): Academy of Sport and Leisure**

- Program Coordinator for Executive Sport Management program
- Help develop curriculum for Executive Sport Management and Sport for Development programs
- Taught graduate courses in Executive Sport Management and Sport for Development programs
- Advised graduate students in research and chaired master's thesis committees
- Advised graduate students in mentorship requirements
- Acting Programme Professor (Chair) for the Academy of Sport and Leisure

**August 1994 - August 1996: Northern Illinois University - DeKalb, Illinois**

**Assistant Professor: Department of Physical Education**

- Taught general education course: Sport, Culture, and Society. This course addressed sport and its connection with the major institutions within the U.S. society. It also addressed sport as a cultural form
- Taught Physical Education Major courses in the area of social aspects of sport and activity courses for general student population
- Designed a course for Honor's Seminar: Sport and Black Culture. This course addresses sport as a cultural expression within the Black Culture

**September 1991 - August 1992: University of Iowa - Iowa City, Iowa**

**Director: Afro-American Cultural Center**

- Directed, taught and organized educational programs and classes about African and Black Cultural for junior high, high school, and college students
- Managed daily operations involving staffing, budgeting, and other Center operations
- Consulted and advised high school and college students about academic and social adjustment to the university campus

**June 1994 - August 1994: University of Iowa - Iowa City, Iowa**

**Instructor: Sport, Health, Leisure and Physical Studies**

- Instructed classes on sport and Black Culture. Course addressed the history of the Black athlete, theoretical explanations for Blacks' predominance in sport, and the use of sport, by Blacks, as a cultural expression, a means of resistance, and social mobility

**August 1992 - June 1994: University of Iowa - Iowa City, Iowa**

**Assistant Retention Coordinator: Men's Athletic Department Academic Student Services**

- Provided comprehensive assessments of at-risk student athletes in the areas of reading and writing. Worked closely with academic advisors in providing assistance to student athletes
- Managed case-load of at-risk student athletes and monitored their progress to meet the rules and regulations of the National Collegiate Athletic Association and the Big Ten Conference
- Designed, developed and facilitated educational and social programs for student athletes to help their adjustment and success on campus

**September 1989 - May 1991: University of Wisconsin - LaCrosse, Wisconsin**

**Supervisor and Instructor: Strength and Conditioning Center**

- Supervised and trained student staff in the Strength Center
- Instructed weight training classes and tours in the Strength Center
- Designed weight training programs, trained, conditioned, and tested men and women intercollegiate athletes

**September 1989 - May 1990: University of Wisconsin - LaCrosse, Wisconsin****Assistant Women's Basketball Coach: UW-L Athletic Department**

- Assisted in scouting, recruiting, and academic advising of student athletes
- Assisted in conducting basketball practices, implementing offensive and defensive strategies, and physical conditioning

**Military Duty****United States Air Force (June 1980 – June 1986)****P u b l i c a t i o n s****Books authored:**

Ogunrinde, J. & Hawkins, B. J. (2019). *An Introduction to the Sociology of Sport and Physical Activity*. Dubuque, IA: Kendall Hunt Publishing Company.

Castenell, L., Grantham, T., & Hawkins, B. J. (2018) *Recruiting, Retaining, and Engaging African-American Males at Select Public Research Universities: Challenges and Opportunities in Academics and Sports*. Charlotte, NC: Information Age Publishing.

Hawkins, B. J., Carter-Francique, A. R. & Cooper, J. N. (2017). *Critical Race Theory and American Sport*. New York: Palgrave MacMillan Press.

Hawkins, B. J., Cooper, J. N., Carter-Francique, A. R., & Caviel, J. K. (2015). *The Athletic Experience at Historically Black Colleges and Universities: Past, Present, and Persistence*. Lanham, MD: Rowan and Littlefield.

Polite, F. G. & Hawkins, B. J. (Eds.) (2011). *Sport, Race, Activism, and Social Change: The Impact of Dr. Harry Edwards' Scholarship and Service*. San Diego, CA: Cognella Academic Publishers.

Hawkins, B. J. (2010). *The New Plantation: Black Athletes, College Sports, and Predominantly White NCAA Institutions*. New York: Palgrave MacMillan Press.

Hawkins, B. J. (2001). *The New Plantation: The Internal Colonization of Black Student Athletes on Predominantly White NCAA Institutions*. Winterville, GA: Sadiki Press.

**Invited, Peer-Reviewed Book Chapters:**

Rich, G., Hall, J. N., & Hawkins, B. J. (2019). Conceptual distinctions in general and local sponsorship objectives: A qualitative inquiry. In J. J. Zhang & B. G. Pitts, B. G. (Eds.), *Contemporary Issues in Global Sport Business: Management, Marketing, and Cultural Perspectives* (pp. 261-297). London, UK: Routledge.

Hawkins, B. J. (2018). The intersection of race and sport: The Black athletic Sporting Experiences in the U.S. In R. Pringle, H. Larson, & G. Gerdin (Eds.), *Critical Research in Sport, Health, and Physical Education: How to Make a Difference*. pp. 64-77. New York, NY: Routledge Press.

Carter-Francique, A. R., Hawkins, B. J. & Crowley, C. L., (2018). Measuring African American female college athletes' athletic identity to determine support services needs. In J. L. Conyers (Ed.), *Africana Methodology: A Social Study of Research, Triangulation and Meta-Theory*, pp. 227-266. New Castle, UK: Cambridge Scholars Publishing.

Hawkins, B. J. & Nwadike, A. C. (2018). College athletics: Access and opportunity for Black male athletes at selective research universities. In L. Castenell, T. Grantham, & B. J. Hawkins (Eds.), *Recruiting, Retaining, and Engaging African-American Males at Select Public Research Universities: Challenges and Opportunities in Academics and Sports*, pp. 99-116. Charlotte, NC: Information Age Publishing.

Hawkins, B. J. (2017). Interest convergence: A revolutionary theory for athletic reform. In B. Hawkins, A. R. Carter-Francique, & J. N. Cooper. *Critical Race Theory and American Sport*, pp. 57-84. New York: Palgrave MacMillan Press.

Cooper, J. N., & Hawkins, B. J. (2015). Athletic migration experiences of Black athletes. In B. Hawkins, J. N. Cooper, A. R. Carter-Francique, and J. K. Cavil (Eds.) *The Athletic Experience at Historically Black Colleges and Universities: Past, Present, and Persistence*, pp. 107-126. Lanham, MD: Rowan & Littlefield Press.

Hawkins, B. J., Baker, A., & Boteva, V. (2015). Intercollegiate athletics and amateurism. In E. Comeaux (Ed.) *Introduction to Intercollegiate Athletics in American Higher Education*, pp. 312-325. Baltimore, MD: John Hopkins University Press.

Hawkins, B. J., Cooper, J. N., & Baker, A (2014). The modern day Black sporting experience: A dialogue on race In J. L Conyers, Jr. (Ed). *Race in American Sports Essays*, pp. 21-34. Jefferson, NC: McFarland & Company, Inc. Publishers.

Hawkins, B. J. & Cooper, J. N. (2013). Gifted Black male athletes' intercollegiate experiences negate the dumb Black jock syndrome. In T. Grantham, M. F. T. Scott, & D Harmon (Eds.). *Young, Triumphant, and Black*, pp 175-186. Waco, TX: Prufrock Press.

Hawkins, B. J. (2012). Youth sports in the United States: From patriotism to capitalism In A. Krüger and A. Hofmann (Eds.). *Buchprojekt: Sport(strukturen) in den USA*, pp. 35-41. New York: Münster.

Tuff, R. & Hawkins, B. J. (2011). Promoting physical activity in Black children and adolescents: Intervention strategies health practitioners have put into play. In A. Lemelle, W. Reed, & S. Taylor (Eds) *Handbook of African American: Social and Behavioral Interventions*, pp. 61-76. New York: Springer.

Carter, A. R. & Hawkins, B. J. (2011). Coping and the African American female collegiate athlete. In K. Hylton, A. Pilkington, P. Warmington, & S. Housee (Eds) *Atlantic Crossings: International Dialogues on Critical Race Theory*, pp. 61-92. University of Birmingham, Birmingham: Sociology, Anthropology, Politics (C-SAP), The Higher Education Academy Network Publishers.

Hawkins, B. J. (2010). Examining the portrayal of the Black male athletes in a leading sport magazine advertisements. In G. Sailes (Ed) *Modern Sport and the African American Experience*, pp. 69-86. San Diego, CA: Cognella Academic Publishing.

Hawkins, B. J. (2009). Black athletes and higher education in K. Lomotey (Ed). *Encyclopedia of African American Education* Vol 1, pp. 166-169. Thousand Oaks, CA: Sage Publication.

Hawkins, B. J. (2009). Interscholastic sports in the United States and the African American experience: From Patriotism to Athletic Capitalism in K. Lomotey (Ed). *Encyclopedia of African American Education*, Vol 1, pp. 317-321. Thousand Oaks, CA: Sage Publication.

Hawkins, B. J. (2008). Athletics and higher education in N.J. Salkind (Ed.). *Encyclopedia of African American Education*, Vol 1, pp. 69-73. Thousand Oaks, CA: Sage Publication.

Hawkins, B. J. (2008). Sport: A contested terrain for Whiteness and racial equality. In M. Lomax (Ed.), *Sports and the Racial Divide: African American and Latino Experience in an Era of Change* (pp. 196-208). Jackson, MS: University of Mississippi Press.

Hawkins, B. J., Milan-Williams, B., & Carter, A. R. (2007). From glory to glory: The transition of African American athletes from college sports into athletic retirement. In R. Althouse and D. Brooks (Eds.), *Diversity and Social Justice in College Sports: Sports Management and the College Athlete* (pp. 95-114). Morgantown, WV: Fitness Information Technology.

Hawkins, B. J. (2003). Richard "Dick" Bass. In D. K. Wiggins (Ed.), *Historical Dictionary of African Americans in Sport*. Armonk, NY: M.E. Sharpe, Inc.

Hawkins, B. J. (2003). Mel Blount. In D. K. Wiggins (Ed.), *Historical Dictionary of African Americans in Sport*. Armonk, NY: M.E. Sharpe, Inc.

Hawkins, B. J. (2003). Walt Bellamy. In D. K. Wiggins (Ed.), *Historical Dictionary of African Americans in Sport*. Armonk, NY: M.E. Sharpe, Inc.

Hawkins, B. J. (2003). Roosevelt Brown. In D. K. Wiggins (Ed.), *Historical Dictionary of African Americans in Sport*. Armonk, NY: M.E. Sharpe, Inc.

Hawkins, B. J. (1999). A critical reading of Promise Keepers' events: Intersecting themes of race and religion. In D. S. Claussen (Ed.), *The Promise Keepers: Essays on Masculinity and Christianity* (pp. 182-193). Jefferson, NC: MacFarland & Company Inc.

Hawkins, B. J. (1998). The dominant images of Black men in America: The O. J. Simpson example. In G. Sailes (Ed.), *Contemporary Themes: African Americans in Sports* (pp. 39-52). New Brunswick, New Jersey: Transaction Publishers.

### Peer-Reviewed, Journal Articles: Database Research

Lee, M., Lee, D., Cottingham, M., Hawkins, B., & Yu, H. Y. (2019). Sport Brand Extension Evaluation: The Role of Brand Extension Authenticity. *International Journal of Sport Management*, 20(2), 125-149.

Yu, H. Y., Lee, D., Hawkins, B. J., Cottingham, M., & Lee, M. (2018). Perceived fan associations with teams: Across NFL, NBA, MLB, and MLS. *International Journal of Sport Management*, 19(3), 289-314.

Baker, A. & Hawkins, B. J. (2016). Academic and career advancement for Black male athletes. *New Directions for Adult & Continuing Education*, 150. DOI: 10.1002/ace.20187, 71-82.

Nwadike, A. C., Baker, A. R., Brackebusch, V. B., & Hawkins, B. J. (2016). Institutional racism in the NCAA and the racial implications of the "2.3 or take a knee" legislation. *Marquette Sports Law Review*, 26 (2), 523-543.

Conley, M. A. & Hawkins, B. J. (2015). From apes and thick micks to fighting Irish: Cultural misappropriation at the University of Notre Dame. *Journal of Intercollegiate Sport*, 8(2), 206-226.

Wilson, M., Hawkins, B., Joyner, B. (2015). An investigation of optimism between players and coaches in NCAA men's division I golf. *Journal of Sport Behavior*, 38(1), 118-140.

Kirkpatrick, N., Hawkins, B. J., Hill, J. & Maxcy, J. (2014). The impact of the academic progress report (APR) on low resource or non-BCS Institutions as it relates to football and/or men's basketball programs. *Journal of Issues in Intercollegiate Athletics*, 7, 263-284.

Cooper, J. N., & Hawkins, B. J. (2014). An anti-deficit perspective on Black male student athletes' educational experiences at a historically Black college/university. *Race, Ethnicity and Education*. DOI: 10.1080/13613324.2014.946491.

Hawkins, B. J., Waller, S. N. (2014). Race and compensating college athletes: The backstory. *Kinesiology Today*, 7(3), 4, 30-31.

Cooper, J. N. & Hawkins, B. J. (2014). The transfer effect: A critical race theory examination of Black male transfer student athletes' experiences. *Journal of Intercollegiate Athletics*, 7, 80-104.

Gawrysiak, E. J., Cooper, J. N., & Hawkins, B. J. (2013). The impact of baseball participation on the educational experiences of Black student-athletes at Historically Black Colleges and Universities. *Race, Ethnicity, and Education*. DOI:10.1080/13613324.2013.792795.

Lanter, R. J. & Hawkins, B. J. (2013). The economic model of intercollegiate athletics and its effects on the college athlete educational experience. *Journal of Intercollegiate Sport*, 6, 86-85.

Cooper, J. N. & Hawkins, B. J. (2012). A place of opportunity: Black male student athletes' experiences at a Historically Black University. *Journal of Intercollegiate Sport*, 5, 170-188.

Cooper, J. N., Gawrysiak, E. J., & Hawkins, B. J. (2012). Racial Perceptions of Baseball at Historically Black Colleges and Universities. *Journal of Sport and Social Issues*. DOI:10.1177/0193723512455921.

Wilson, M. J., Schragger, M., Burke, K. L., Hawkins, B. J., & Gauntt, L. (2011). NCAA Division I men's basketball coaching contracts: A comparative analysis of incentives for athletic and academic team performance. *Journal of Issues in Intercollegiate Athletics*, 4, 396-410.

Smith, B. P. & Hawkins, B. J. (2011). Examining student evaluations of Black college faculty: Does race matter? *Journal of Negro Education*, 80(2), 149-162.

Hawkins, B. J. (2010). Economic recession, college athletics, and issues of diversity and inclusion: When White America sneezes, Black America catches pneumonia. *Journal of Intercollegiate Athletics*, 3(1), 96-100.

Hawkins, B. J. (2007). African American women and obesity: From explanations to prevention. *Journal of African American Studies*, 11(2), 79-93.

Hawkins, B. J., Dudley, G. A., Ashraf, G., & Williams, R. (2007). Glucose tolerance, body stature, and intramuscular fat in African American females. *Journal of African American Studies*. 11(2), 117-125.

Hawkins, B.J., Tuff, R., & Dudley, G. A. (2006). African American women, body composition, and physical activity. *Journal of African American Studies*, 10(1), 44-56.

Hawkins, B. J. (2002). Is stacking dead? A case study of the stacking hypothesis at a Southeastern Conference (SEC) football program. *International Sport Journal*, 6(2), 146-159.

Hawkins, B. J. (2000). Teaching experiences of a Black sport sociologist at a predominantly White southern institution. *Journal of the Research Association of Minority Professors*, 4(2), 41-45.

Hawkins, B. J. (2000). A critical reading of a Promise Keepers' events: The inter-workings of race, religion, and sport. *Sociology of Sport OnLine Journal*, 3(1) <http://www.brunel.ac.uk/depts/sps/sosol/v31a2.htm>.

Hawkins, B. J. (1999). Black student athletes at predominantly White National Collegiate Athletic Association (NCAA) Division I Institutions and the pattern of oscillating migrant laborers. *Western Journal of Black Studies*, 23(1), 1-9.

Hawkins, B. J. (1998). Evening basketball leagues: The use of sport to reduce African American youth criminal activity. *International Sports Journal*, 2(2), 68-77.

Hawkins, B. J. (1998). The White supremacy continuum of images for Black men. *Journal of African American Men*, 3(3), 7-19.

Hawkins, B. J. (1996). The Black student athlete: The colonized Black body. *Journal of African American Men*, 1(3), 23-35.

### **Bulletins or Reports: Scholarly Articles**

Hawkins, B. J. (Fall, 1994). Black flight: The plight of Euro-American Christianity. *The Journal of African American World Studies*, 1-2.

Hawkins, B. J. (Fall, 1994). Sport-minded. *The Journal of African American World Studies*, 7-8.

Hawkins, B. J. (Spring, 1994). Academic coaching. *The Official Newsletter of the National Association of Academic Advisors for Athletics*, 9-11.

Hawkins, B. J. (Spring, 1994). The new Black male. *The Journal of African American World Studies*, 9.

### **Book Reviews:**

Hawkins, B. J. (2001). *Never Before, Never Again: The Stirring Autobiography of Eddie Robinson, the Winningest Coach in the History of College Football*. By Lapchick, R. New York: St. Martin's Press. *Sociology of Sport Journal*, 18(4) pp. 461-462.

Hawkins, B. J. (2001). *Darwin's Athletes: How Sport has Damaged Black America and Preserved the Myth of Race*. By Hoberman, J. New York: Mariner Books. *Journal of African American Men*, 6(2) pp. 85-88.

Hawkins, B. J. (1995). *Women, Sport, and Physical Activity: Selected Research Themes*. By Lenskj, H. J. *Women in Sport and Physical Activity Journal*, 4(1), 94.

**Works in Progress: \*Database Research**

Hawkins, B. J. & Nwadike, A. C. (In Press). Examining Access and Opportunity for Black Male Athletes at Selective Research Universities Using a Critical Race Theoretical Perspective. In V. L. Farmer & E. S. W. Farmer (Eds), *Critical Race Theory in the Academy*. Charlotte, NC: Information Age Press.

Lee, E. & Hawkins, B. J. (Under Review). Tracing leadership functions critical to the advancement and accomplishment of LPGA in Korea: A qualitative Inquiry. *International Journal of Sport Management*.

Rich, G., Hulland, J, and Hawkins, B. J. (Expected, 2020). When in Atlanta, Drink Coke: The Interaction of City Identification and Sponsor Identification. (Quantitative Study).

Rich, G., Hall, J., and Hawkins, B. J. (expected, 2020). Identifying Managerial Sponsorship Objectives from Both a General and Hometown Context. (Qualitative Study).

Rich, G., Hall, J., and Hawkins, B. J. (expected, 2020). Agency influence? Examining triadic relationships within sponsorship management. (Qualitative Study).

**Mass Media Contributions – Opinion Editorships**

Hawkins, B. and Zaretsky (2020, July 6). Cancel University of Houston football this fall to keep Players safe from pandemic. *Houston Chronicle – Opinion//Outlook*.

<https://www.houstonchronicle.com/opinion/outlook/article/Opinion-Cancel-University-of-Houston-football-15389090.php>

Hawkins, B. J. (2014, January 31). A threat to sports and society. *New York Times – Room for Debate*. <http://www.nytimes.com/roomfordebate/2014/01/31/the-stakes-off-the-field-and-at-the-betting-window/legalized-sports-betting-would-threaten-sports-and-society>

Hawkins, B. J. (2013, July 2). We all share responsibility. *New York Times – Room for Debate*. <http://www.nytimes.com/roomfordebate/2013/07/01/should-character-matter-in-pro-sports/we-all-share-responsibility-for-a-culture-of-sports-violence>

Hawkins, B. J. (2012, July 16). Institutional neglect of institutional power: Should the NCAA penalize Penn State’s football program? *New York Times – Room for Debate*.

<http://www.nytimes.com/roomfordebate/2012/07/16/should-the-ncaa-punish-penn-state/the-ncaa-should-stick-to-its-mission-developing-college-athletes>

Hawkins, B. J. (2012, March 13). Give the underdogs a hand. *New York Times – Room for Debate*. <http://www.nytimes.com/roomfordebate/2012/03/13/ncaa-and-the-interests-of-student-athletes/give-the-underdogs-a-hand>

Hawkins, B. J. (2009, April 10). Driving Miss Daisy. *Black Voices*. <http://drboycawatkins.com/payingcolleathletes/?p=4>

Hawkins, B. J. (2008, January 6). Will the role model please stand up? *Athens Banner Herald*, p. D1 & D4.

Hawkins, B. J. (1998, November). The "Black" quarterback: Overthrowing racial stereotypes. *\*The Griot Messenger*, 5(11), p. 7A. (\*Northeast Georgia Regional Newspaper)

Hawkins, B. J. (1998, October). History in the making: Mark McGwire and Sammy Sosa surpass Roger Maris. *The Griot Messenger*, 5(10), p. 7A.

Hawkins, B. J. (1998, September). Are you ready for some football? *The Griot Messenger*, 5(9), p. 7A.

Hawkins, B. J. (1998, August). The NBA lockout. *The Griot Messenger*, 5(8), p. 7A.

Hawkins, B. J. (1998, July). The land of opportunity, Part II: Denying Kenyan athletes in U.S. marathon races. *The Griot Messenger*, 5(7), p. 7A.

Hawkins, B. J. (1998, June). The land of opportunity, Part I: Denying Kenyan athletes in U.S. marathon races. *The Griot Messenger*, 5(6), p. 7A.



Hawkins, B. J. (1998, May). You never miss a good thing until it's gone: Coaching at the collegiate level. *The Griot Messenger*, 5(5), p. 7A.

Hawkins, B. J. (1998, March). Is America's team (The Dallas Cowboys) ready for a Black head coach? *The Griot Messenger*, 5(3), p. 7A.

Hawkins, B. J. (1998, February). The fear of a NBBA - National Black Basketball Association. *The Griot Messenger*, 5(2), p. 7A.

Hawkins, B. J. (1997, November). The avenues in sports less traveled: Sports management. *The Griot Messenger*, 5(11), p. 7B.

Hawkins, B. J. (1997, October). The function of sport in our communities. *The Griot Messenger*, 5(10), p. 7B.

Hawkins, B. J. (1997, September). Sports and idol worshippers. *The Griot Messenger*, 5(9), p. 7B.

Hawkins, B. J. (1997, August). Dennis Rodman: Real or make-believe. *The Griot Messenger*, 5(8), p. 7A.

### Mass Media Interviews:

*Memphis Commercial Appeal* – Tonyaa Weathersbee (2020, September 17)

*New York Times* – Billy Witz (2020, June 22)

*Fox 5 New York* – Dan Bowens (2020, June 23)

*Inside Higher Ed.* – Elizabeth Redden (2020, June 22)

*ESPN – The Undefeated*, Derrick Z. Jackson (2020, May 27)

*The Intercollegiate*, Daniel Libit (2020, January 29)

*Channel 13 (ABC)* (2019, October 29)

*Channel 13 (ABC) Sports* (2019, August 27)

*Houston Matters*, with Craig Cohen (2019, January 17)

*The Daily Orange*, Syracuse University Newspaper (2018, February 14)

*Channel 13 (ABC) Sports* (2018, May 24)

*Channel 2 (NBC) Sports* (2018, July 31)

*Channel 11 (CBC) Sports* (2018, August 9)

*Houston Matters*, with Craig Cohen (2017, October 25)

Associated Press, Eddie Pells (2017, January 17)

*Diverse Issues in Higher Education*, Pearl Stewart (2016, December 19)

*WalletHub*, Richie Bernardo (2016, June 10)

*Vice Sports*, Patrick Hruby (2016, March 30)

*ESPN Radio*, John Steigerwald (2016, March 4)

University of Georgia, *Red & Black* (2014, February 18)

University of Georgia, *Red & Black* (2014, January 31)

University of Georgia, *Red & Black* (2014, January 28)

CNN, *Schools of Thoughts* (2014, January 8)

*Athens Banner Herald* (2013, December 8)

University of Georgia, *Red & Black* (2013, December 5)

CNN News with Fredricka Whitfield (2013, September 1)

University of Georgia, *Red & Black* (2013, April 28)

*Athens Banner Herald* (2011, October 29)

University of Georgia, *Red & Black* (2010, March 19)

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## Grants

### Research Grants (Funded):

Hawkins, B. J. & Pearson, D. (2017). *An examination of program content of academic support services departments for college athletes at American Athletic Conference Institutions: How are they meeting the academic, mental health, and sociocultural needs of college athletes?* Funded by the American Athletic Conference, Providence, RI (\$4000). Co-Principal Investigator.

Zhang, J., Hawkins, B. J., & Lee, E. (2014-2015). *Impact of leadership roles, functions, and activities on the golf industry's growth and achievement in Korea: The case of Korean women golfers*. Funded by Olympic Coliseum, Inc. Seoul, Korea (\$37,692). Co-Principal Investigator.

Hawkins, B. J., Zhang, J., & Lee, E. (2013-2014). *Dimensions of leadership functions critical to the advancement and accomplishment of LPGA in Korea: A Qualitative Analysis*. Funded by Olympic Coliseum, Inc. Seoul, Korea (\$36,183). Principal Investigator.

Hawkins, B. J., Zhang, J., & Lee, E. (2012-2013). *Tracing leadership functions critical to the advancement and accomplishment of LPGA in Korea: A Follow-up Study*. Funded by Olympic Coliseum, Inc. Seoul, Korea (\$35,877.24). Principal Investigator.

Hawkins, B. J. (2012). *Global athletic migration: How sport migration is flattening the world*. University of Georgia Provost Office Research Support (\$5000). Principal Investigator.

Zhang, J., Lee, E., Hawkins, B. J., Baker, T., & Byon, K. (2011-2012). *Tracing leadership functions critical to the advancement and accomplishment of LPGA in Korea: A qualitative inquiry*. Funded by Olympic Coliseum, Inc. Seoul, Korea (\$32,000). Co-Principal Investigator.

Hawkins, B. J. (2007). *Ministering to the whole person: Examining physical activity and health programs of rural Black churches in Clarke County and surrounding area*. Funded by College of Education Summer Research Grant (\$5000). Principal Investigator.

Hawkins, B. J. (2004-2006). *Examining the feasibility of professional women's baseball in the Southeast*. Funded by private donor (\$10,000). Principal Investigator.

Hawkins, B. J. & Dudley, G. (2001-2005). Long-term minority investigator research supplement grant: *Examining the bio-cultural effects of diabetes in African American women* (\$298,543). The title of the parent grant is skeletal muscle plasticity, fitness and health after SCI (\$1.2 million). Both funded by the National Institute of Health (NIH). Co-Principal Investigator.

Hawkins, B. J. (2000). *Sport magazine advertisements' portrayal of Black male athletes: The menace to society*. Funded by College of Education Summer Research Grant (\$4,906). Principal Investigator.

Hawkins, B. J. & Lomax, M. (1997). *Goal line stand: The impact of both expansion and the Civil Rights Movement on professional football's race relations, 1957-1965*. Funded by College of Education Collaborative Grant (\$2,000). Co-Principal Investigator.

#### **Instructional Grants:**

Hawkins, B. J. (1999). *Integrating technology into course curriculum*. In-Tech Training Center, College of Education (\$1,500). Principal Investigator.

#### **Service and Outreach Grants:**

Hawkins, B. J. & Romero, T. (2020). *Dean's Mayoral summer internship program*. Cougar Initiative to Engage Grant. University of Houston Office of the Provost (\$17,000). Co-Principal Investigator.

Hawkins, B. J. & Romero, T. (2019). *Dean's Mayoral summer internship program*. Cougar Initiative to Engage Grant. University of Houston Office of the Provost (\$24,000). Co-Principal Investigator.

Powell, G. M. & Hawkins, B. J. (2002-2003) *Soaring with my heroes, broadening my world: Cultural and Bi-Lingual understanding through sport*. Atlanta Falcons Youth Foundation (\$48,000). Co-Principal Investigator.

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**Supervision of Graduate Student Research:**
**Ph.D. students (\*Major Professor\*\*Committee Member\*\*\*Visiting Student)**

<b>Students</b>	<b>Department/Program</b>	<b>Status/Graduation</b>
Earl Bennett**	Education Leadership and Policy (UH)	Candidacy Research
Myungwoo Lee**	Health and Human Performance (UH)	ABD (2020)
Aquasia Thornhill*	Health and Human Performance (UH)	ABD (2020)
Marques Dexter*	Kinesiology/Physical Education (UGA)	ABD (2020)
Candance Southall**	College of Doctoral Studies (Grand Canyon University)	2020)
Jing He***	Beijing Sport University	2020
Guillermo Ortega**	Education Leadership and Policy (UH)	2020
Ho Yeol Yu**	Health and Human Performance (UH)	2020
Ryan Turcott**	Kinesiology/Physical Education (UGA)	2017
Gregg Rich*	Kinesiology/Sport Mgmt & Policy (UGA)	2017
Esther Lee*	Kinesiology/Sport Mgmt & Policy (UGA)	2017
Ashley Baker*	Kinesiology/Sport Mgmt & Policy (UGA)	2016
Megan Conley*	Kinesiology/Sport Mgmt & Policy (UGA)	2016
Velina Boteva*	Kinesiology/Sport Mgmt & Policy (UGA)	2016
Heather Stepp McCormick*	Kinesiology/Sport Mgmt & Policy (UGA)	2014
Kipchumba Byron**	Kinesiology/ Sport Mgmt & Policy (UGA)	2014
Jeremy Lackman**	Kinesiology/Physical Education (UGA)	2014
Jesse Rappole**	Kinesiology/ Sport Mgmt & Policy (UGA)	2013
Thomasina Adams**	Ed Psychology & Instr Tech (UGA)	2013
Joseph Cooper*	Kinesiology/Sport Mgmt & Policy (UGA)	2013
Janet Musimni M'mbaha**	Kinesiology/Physical Education (UGA)	2012
Jaekwon Na**	Kinesiology/Physical Education (UGA)	2012
Joey Gawrysiak*	Kinesiology/Sport Mgmt & Policy (UGA)	2012
Nathan Kirkpatrick*	Kinesiology/Sport Mgmt & Policy (UGA)	2012
Wonseok Choi**	Kinesiology/Physical Education (UGA)	2011
Akilah Carter*	Kinesiology/Sport Mgmt & Policy (UGA)	2008
Jaeyong Chung*	Kinesiology/Sport Mgmt & Policy (UGA)	2008
Robert Schmidlein**	Kinesiology/Physical Education (UGA)	2008
Sunhwi Kim**	Kinesiology/Physical Education (UGA)	2007
Furong Xu**	Kinesiology/Physical Education (UGA)	2007
Brian Culp**	Physical Education (UGA)	2005
Robert Zullo*	Physical Education/Sport Studies (UGA)	2005
Matthew Wilson*	Physical Education/Sport Studies (UGA)	2004
Richard Williams**	Exercise Science (UGA)	2003
Wenhao Liu**	Physical Education (UGA)	2002
Robert Alan Spencer**	Physical Education (UGA)	2000
Gary Green**	Recreation & Leisure Studies (UGA)	2000
Brian McCullick**	Physical Education (UGA)	1998

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**H o n o r s / A w a r d s**

College of Liberal Arts and Social Sciences Distinguished Faculty Award (2020)

North American Society for the Sociology of Sport (NASSS) Research Fellow (2018) - NASSS

Recipient of The Robert Maynard Hutchins Award (2016) – The Drake Group, Inc

Recipient of The Delta Mu Sigma Chapter's Social Action Award (2012) - Phi Beta Sigma Fraternity Inc

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**Conference Presentations / Lectures**

- \* Identifies presentation or session that has gone through a refereed process
- # Indicates that presentation abstract was published
- + Session Organizer/Presider/Chair
- \*\* Poster Presentation

**International**

\*Hawkins, B. J. (2018, November 1). Inhibiting the conversion of athletic capital into political capital: The corporate elites role in policing the Black athletic body. *"What's Going On?": Policing Black Athletes Activism in the Caribbean and the United States*. The North American Society for the Sociology of Sport Conference: Vancouver, BC. – Panelist.

\*Hawkins, B. J. (2018, November 3). Race and the Academy. *Unpleasant melodies: Young sport sociologists, mental health and White institutional presence*. The North American Society for the Sociology of Sport Conference: Vancouver, BC. – Panelist.

\*+Cooper, J. N., Carter-Francique, Akilah, Hawkins, B. J. (2017, November 4). *Sociological Critiques of Oppressive Sporting Systems and Structures III*. The North American Society for the Sociology of Sport Conference: Windsor, Ontario.

\*+ Hawkins, B. J. (2017, November 4). *Panel Session: Critical Race Theory: Black Athletic Sporting Experiences in the United States*. The North American Society for the Sociology of Sport Conference: Windsor, Ontario – Moderator and Panelist.

\*+Cooper, J. N., Carter-Francique, Akilah, Hawkins, B. J. (2017, November 4). *Social Movements and Sport Activism: Connections between Resistance Efforts III*. The North American Society for the Sociology of Sport Conference: Windsor, Ontario.

\*+Cooper, J. N., Carter-Francique, Akilah, Hawkins, B. J. (2017, November 3). *Social Movements and Sport Activism: Connections between Resistance Efforts II*. The North American Society for the Sociology of Sport Conference: Windsor, Ontario.

\*+Cooper, J. N., Carter-Francique, Akilah, Hawkins, B. J. (2017, November 3). *Social Movements and Sport Activism: Connections between Resistance Efforts II*. The North American Society for the Sociology of Sport Conference: Windsor, Ontario.

\*+Cooper, J. N., Carter-Francique, Akilah, Hawkins, B. J. (2017, November 2). *Social Movements and Sport Activism: Connections between Resistance Efforts I*. The North American Society for the Sociology of Sport Conference: Windsor, Ontario.

\*+Cooper, J. N., Carter-Francique, Akilah, Hawkins, B. J. (2017, November 2). *Sociological Critiques of Oppressive Sporting Systems and Structures I*. The North American Society for the Sociology of Sport Conference: Windsor, Ontario.

\*#Cooper, J. N. & Hawkins, B. J. (2013, November 7). *Sites of resistance: An examination of cultural congruence between a Historically Black University and Black male student athletes*. The North American Society for the Sociology of Sport Conference: Quebec City, Canada.

\*#Brackebusch, V. B. & Hawkins, B. J. (2013, November 8). *Evaluation of a sport for development youth program in Eastern Europe*. The North American Society for the Sociology of Sport Conference: Quebec City, Canada.

\*#Lee, E. & Hawkins, B. J. (2013, November 9). *Tracing leadership functions critical to the advancement and accomplishment of LPGA in Korea: A qualitative inquiry*. The North American Society for the Sociology of Sport Conference: Quebec City, Canada.

Hawkins, B. J. (2011, June 14). *Sport and the mass media*. HanYang University: Seoul, Korea.

Hawkins, B. J. (2011, June 15). *Globalization and sport media content*. Global Sport Media Association Conference: Seoul, Korea.

Hawkins, B. J. (2011, June 16). *Sport media content and the global sport market*. Yonsei University: Seoul, Korea.

\*Hawkins, B. J. & Polite, F. G. (2010, 14-18 July). *Standing at the crossroads: Reflecting on Black athletes' role, image, and legacy*. Beyond Boundaries: Third International Conference on Sport, Race, and Ethnicity: University of the West Indies, Cave Hill, Barbados.

\*+Hawkins, B. J. & Carter, A. R. (2009, November 5). *When and where I enter Black women in sport in the 21<sup>st</sup> Century – Session I*. The North American Society for the Sociology of Sport Conference: Ottawa, Canada.

\*+Hawkins, B. J. & Carter, A. R. (2009, November 6). *When and where I enter Black women in sport in the 21<sup>st</sup> Century – Session II*. The North American Society for the Sociology of Sport Conference: Ottawa, Canada.

\*Polite, F. G., Waller, S. & Hawkins, B. J. (2009, May 28). *University & community partnerships: A platform for social educational reform*. The International Council for Health, Physical Education, Recreation, Sport, and Dance (ICHPER-SD): Trinidad-Tobago W.I.

\*Carter, A. R. & Hawkins, B. J. (2009, June 26). *Beautiful struggle: Coping strategies among African American female collegiate athletes' in the predominantly white institution*. Critical Race Theory in the UK: What is to be learnt? What is to be done? Institute of Education: University of London, London, UK.

\*+Hawkins, B. J. (2006, November 2). *Examining how sport construct ideals about masculinity, race, sexuality, and self in the sporting experiences of Black males*. The North American Society for the Sociology of Sport Conference: Vancouver, British Columbia, Canada - Organizer/Presider/Discussant.

\*+Hawkins, B. J. (2006, November 2). *Intercollegiate athletics and the Black athlete: Athlete, student, and graduate*. The North American Society for the Sociology of Sport Conference: Vancouver, British Columbia, Canada - Organizer/Presider/Discussant.

\*#Lawrence, S. M., Hawkins, B. J., & Harrison, L. (2006, November 4). *University students' perceptions of collegiate athletic reform*. The North American Society for the Sociology of Sport Conference: Vancouver, British Columbia, Canada.

\*#Wilson, M. J., Hawkins, B. J., Joyner, A. B., McCullick, B., & Lomax, M. (2005, October). *An analysis of the role optimism and pessimism play in the coaching techniques of division I intercollegiate golfers: A mixed-model design*. Presented at the Twentieth Annual Association for the Advancement of Applied Sport Psychology Conference: Vancouver, British Columbia.

\*+Hawkins, B. J. (2003, October 29). *Race, representation, and the mass media*. The North American Society for the Sociology of Sport Conference: Montreal, Canada - Presider/Discussant.

\*+Hawkins, B. J. (2003, October 29). *Stacking and sport*. The North American Society for the Sociology of Sport Conference: Montreal, Canada - Presider/Discussant.

#Hawkins, B. J. (1999, July 3). *Sport images: Articulating socio-political messages in the representation of Black male athletes in the global market*. International Council for Health, Physical Education, Recreation, Sport, and Dance 42<sup>nd</sup> World Congress: Cairo, Egypt - Invited guest speaker.

\*#Hawkins, B. J. (1997, November 6). *Evening basketball leagues: The use of sport to reduce Black Youth criminal activity*. The North American Society for the Sociology of Sport Conference: Toronto, Ontario.

## National

Hawkins, B. J. (2019, November 7). *A Colonial Relationship: The Black Athlete and Institutional Development*. The North American Society for the Sociology of Sport Conference: Virginia Beach, VA – Organizer and Presider.

Hawkins, B. J. (2019, November 7). Reading Paul Robeson: The Race Man. The North American Society for the Sociology of Sport Conference: Virginia Beach, VA – Panel presentation.

Hawkins, B. J. (2016, December 1). *Critical race theory and American sport*. Historical Black College and University Athletic Research Consortium: Houston, TX – Guest Panelist.

Carter-Francique, A. R., Cooper, J. N. & Hawkins, B. J. (2016, November 3). *Black activism in sports – Session I*. The North American Society for the Sociology of Sport Conference: Tampa, FL. Organizer and Moderator.

Carter-Francique, A. R., Cooper, J. N. & Hawkins, B. J. (2016, November 5). *Black activism in sports – Session II*. The North American Society for the Sociology of Sport Conference: Tampa, FL. Organizer and Moderator.

Hawkins, B. J. (2016, March 24). *College athletes' rights for the 21<sup>st</sup> century*. College Athletes' Rights and Empowerment Conference: Visioning a New Paradigm of College Sport. Drexel University, Philadelphia, PA. Invited guest panelist.

Hawkins, B. J. (2015, December 4). *Historical Black Colleges and Universities: Past, present, and persistence panel*. Historical Black College and University Annual Research Consortium. Texas Southern University, Houston, TX. Guest Panelist.

Hawkins, B. J. (2015, November 5). *Black lives matter: Race, sport, activism, and social change*. The North American Society for the Sociology of Sport Conference: Sante Fe, New Mexico. Organizer and Presenter.

Baker, A. & Hawkins, B. J. (2015, November 5). *A narrative analysis of Black mothers' navigation of the athletic recruitment process*. The North American Society for the Sociology of Sport Conference: Sante Fe, New Mexico. Presenter.

Hawkins, B. J. (2014, November 15). *Collegiate spectator sports and institution building*. The Values of College Sport Conference. The University of Michigan: Ann Arbor, Michigan – Invited guest speaker.

Rich, G., and Hawkins, B. J. (2015, October). *Do millennial endorser preferences still match-up when considering race and gender?* Presented at 2015 Sport Marketing Association XIII Conference, Atlanta, GA.

\*#Brackebusch, V. & Hawkins, B. J. (2014, November 8). *Bringing social change: Why should we integrate with this, that or anyone?* The North American Society for the Sociology of Sport Conference: Portland, Oregon. Presenter.

\*Hawkins, B. J. (2014, November 7). *Critical race theory and athletic reform: Session II*. The North American Society for the Sociology of Sport Conference: Portland, Oregon. Session Organizer and Presider.

\*#Cooper, J. N. & Hawkins, B. J. (2014, November 6). *The transfer effect: A critical race theory examination of Black male transfer student athletes' experiences*. The North American Society for the Sociology of Sport Conference: Portland, Oregon. Presenter.

\*Hawkins, B. J. (2014, November 6). *Critical race theory and athletic reform: Session I*. The North American Society for the Sociology of Sport Conference: Portland, Oregon. Session Organizer & Presider.

Rich, G., and Hawkins, B. J. (2014, October). *Fan and consumer: A sponsor brand consumption model for consumer-focused sport sponsorship*. Poster presented at 2014 Sport Marketing Association XII Conference, Philadelphia, PA.

Rich, G., Hawkins, B. J., and Byon K. K. (2014, May). *An interdisciplinary conceptualization of hierarchical leisure constraint theory, constraint negotiation, and endorsement*. Poster presented at 2014 NASSM Conference, Pittsburgh, PA.

Hawkins, B. (2014, April 25). Sporting experiences at Historical Black Colleges and Universities. College Sport Research Institute. Columbia, South Carolina. Session Organizer and Presider.

\*#Cooper, J. N. and Hawkins, B. (2013, April 29). *In the shadows: Black male student athletes' experiences at a historically Black university*. American Educational Research Association. San Francisco, CA. Presenter.

\*#Carter-Francique, A. R., Crowley, C. L., & Hawkins, B. J. (2012, May 26). *Take me as I am: Black female collegiate athletes identity negotiation*. North American Society for Sport Management Conference – Seattle, WA.

\*#Hawkins, B. J., Singer, J. N., Polite, F. G., Carter-Francique, A. R. Cooper, J. N. (2012, April 20). *Critical race theory and college sport*. College Sport Research Institute: University of North Carolina – Chapel Hill, NC. – Session Organizer.

\*#Cooper, J. N., Gawrysiak, E. J., & Hawkins, B. J. (2012, April 20). *The impact of baseball participation on the educational experiences of Black student-athletes at historically Black Colleges and Universities*. College Sport Research Institute: University of North Carolina – Chapel Hill, NC.

\*#Wilson, M. J., Schrage, M., Burke, K. L., Hawkins, B. J., & Gauntt, L. (2012, April 19). *Division I college head coach's contract: What incentives are really in them?* College Sport Research Institute: University of North Carolina – Chapel Hill, NC.

\*#Hawkins, B. J. (2011, November 17). *Meeting the social justice challenges for student athletes: Contemporary policies & issues for higher education research*. Association for the Study of Higher Education Conference: Charlotte, NC. - Panelist.

\*#Hawkins, B. J., Carter-Francique, A. R. (2011, November 5). *Mentoring the Black student-athlete in predominantly White institutions of higher education*. The North American Society for the Sociology of Sport Conference: Minneapolis, MN.

\*Southall, R. M., Polite, F. G. & Hawkins, B. J. (2010, November 4). "Where thieves and pimps run free." *College conference expansion and higher education*. The North American Society for the Sociology of Sport Conference: San Diego, CA.

Hawkins, B. J. (2010, January 13). *Economic recession, college athletics, and issues of diversity and inclusion: When White America sneezes, Black America catches pneumonia*. National Collegiate Athletic Association Scholarly Colloquium: Atlanta, GA - Panelist.

Hawkins, B. J. (2009, February 10). *Revisiting the new plantation: The internal colonization of Black student athletes*. The State of the Black Athlete, Administrator, and Coach Conference: University of Iowa, Iowa City, IA - Keynote Address.

\*+Hawkins, B. J. (2008, November 8). *The impact of Harry Edwards' scholarship and activism on the research of scholars*. The North American Society for the Sociology of Sport Conference: Denver, CO.

+Hawkins, B. J. (2008, November 6). Open Session. The North American Society for the Sociology of Sport Conference: Denver, CO.

Hawkins, B. J. (2008, April 17). *Black male athletes and the predominantly White institutions' corporate athletic industries*. "Issues in College Sport" Symposium - CSRI Scholarly Conference On College Sport: University of Memphis, Memphis, TN - Guest Panelist.

\*+Hawkins, B. J. (2007, November 4). *Intercollegiate athletics and the American University: The commodification and colonizing of athletic bodies*. The North American Society for the Sociology of Sport Conference: Pittsburgh, PA.

\*#Carter, A. R., Milan-Williams, B., Hawkins, B. J. (2007, November 4). *From glory to glory: The transition of African American athletes from college sports into athletic retirement*. The North American Society for the Sociology of Sport Conference: Pittsburgh, PA.

\*+Hawkins, B. J. (2006, October 13). *Race, sport, and the African American athlete's experience*. Race and Sport Symposium. University of Iowa: Iowa City, IA - Session Organizer/Moderator/Commentor.

Hawkins, B. J. (2006, October 14) *Town hall meeting: Race and sport symposium*. University of Iowa: Iowa City, IA - Invited Guest Panelist.

\*#Carter, A. R., Milan-Williams, B., & Hawkins, B. J. (2006, May 3). *From glory to glory: The transition of African American athletes from college sports into athletic retirement*. Institute for Athletes in Retirement and Transition: San Diego, CA.

\*Hawkins, B. J., Lawrence, S. M., Wilson, M. & Harrison, L. (2006, April 1). *University students' perceptions of collegiate athletic reform*. The Drake Group Conference: Indianapolis, IN.

\*Wilson, M., Blom, L., Burke, K. L., & Hawkins, B. J. (2006, March 6). *Student-athlete's perceptions of NCAA freshman eligibility: To play or delay*. The Drake Group Conference: Indianapolis, IN.

\*+Hawkins, B. J. (2005, October 27). *NCAA and academic reform: The empire strikes back*. The North American Society for the Sociology of Sport Conference: Winston-Salem, NC - Presider/Discussant.

\*Hawkins, B. J. (2005, April). *Diverse voices on youth sporting practices: Passing the baton*. American Alliance for Health, Physical Education, Recreation, and Dance: Chicago, IL - Guest Panelist.

\*Hawkins, B. J., Dudley, G. A., & Tuff, R. (2004, January). *African American women body composition and physical activity*. National Association for Kinesiology and Physical Education in Higher Education: Clearwater, FL.

\*#Hawkins, B. J. (2002, November 8). *On the backs of our Black athletic brothers*. The North American Society for the Sociology of Sport Conference: Indianapolis, IN.

\*#Hawkins, B. J. (2002, November 8). *Is stacking dead? A case study of the stacking hypothesis at a Southeastern Conference football program*. The North American Society for the Sociology of Sport Conference: Indianapolis, IN.

Hawkins, B. J. (2002, May 24). *The death of stacking: Examining the stacking hypothesis at a Southeastern Conference football program*. The North American Society for Sport History Conference: French Lick, IN.

Hawkins, B. J. (2001, June 16). *The new plantation: The internal colonization of Black student athletes*. The National Association of Academic Advisors for Athletics: Providence, RI - Invited Guest Speaker.

Hawkins, B. J. (2000, November 10). *Image-based research in sport: What does it teach us?* The North American Society for the Sociology of Sport Conference: Colorado Springs, CO - Presider/Discussant.

Hawkins, B. J. (2000, November 11). *The new plantation: The internal colonization of Black student-athletes*. The North American Society for the Sociology of Sport Conference: Colorado Springs, CO - Book Display Presentation.

Hawkins, B. J. (1999, November 5). *Black masculinity, popular culture, and sport*. The North American Society for the Sociology of Sport Conference: Cleveland, OH - Presider/Discussant.

\*#Hawkins, B. J. (1999, May 23). *Articulating socio-political messages in the U.S. by examining the use of Black male athletes in advertisements: From servant of society to menace to society*. North American Society for Sport History Conference: Penn State University, College Park, PA.

\*#Hawkins, B. J. (1999, April 23). *A case study of an evening basketball league: Varying perspectives and collaborating outcomes*. American Alliance for Health, Physical Education, Recreation, and Dance: Boston, MA.



\*#Hawkins, B. J. (1998, November 6). *The mass media's contribution to the angry Black male image: The Black male athlete as the menace to society*. The North American Society for the Sociology of Sport Conference: Las Vegas, NV.

\*#Hawkins, B. J. (1997, June 20). *The dominant images of Black men in America: The O. J. Simpson example*. The National Alliance of African American Athletes: Atlanta, GA.

\*#Hawkins, B. J. (1996, November 14). *O. J. Simpson and the dominant images of Black men in America: Super-athlete, super-entertainer, and super-criminal*. The North American Society for the Sociology of Sport: Birmingham, AL.

\*#Hawkins, B. J. (1996, April 26). *Examining the experiences of Black student athletes at predominantly White NCAA Division I Institutions using an internal colonial model*. Different Perspectives on the Majority Rules: Students of Faculty and Color in Predominantly White Institutions Conference at University of Nebraska: Lincoln, NE.

\*#Hawkins, B. J. (1996, February 15). *The internal colonization of Black student athletes*. National Association of African American Studies Conference: Houston, TX.

\*#Hawkins, B. J. (1995, November 3). *Black student athletes at predominantly white National Collegiate Athletic Association Division I Institutions and the pattern of oscillating migrant laborers*. The North American Society for the Sociology of Sport: Sacramento, CA.

## Regional

Hawkins, B. J. (2017, December 1). *Critical Race Theory: A Revolutionary Theory for Social Activism and Sport*. University of Kentucky: Lexington, KY – The Social Theory Distinguished Speaker.

Hawkins, B.J. (2017, December 1). *Using Theory to Promote Social Change*. Graduate Seminar for the Social Theory Program – University of Kentucky: Lexington, KY – Lecturer.

Hawkins, B. J. (2016, October 8). *The Fab5@25: A public discussion of a time, a team, and their legacy*. University of Michigan: Ann Arbor, MI – Invited Guest Panelist.

Hawkins, B. J. (2013, April 25). *The hidden cost of college athletics*. Center for Sport and Social Justice. California State University – East Bay: Hayward, CA – Invited Guest Panelist.

Hawkins, B. J. (2012, February 23). *The current state of college sports*. The Black Community Services Center. Stanford University: Palo Alto, CA – Invited Guest Panelist

Hawkins, B. J. (2007, May 5). *Atlanta Falcons youth sports and education conference: Promoting balance and inspiring success*. Atlanta Falcons Youth Foundation: Atlanta, GA - Invited guest speaker.

Hawkins, B. J. (2007, February 2). *Issues in teaching at a predominantly white institutions*. Black Issues in Higher Education Conference, University of Georgia: Athens, GA - Invited guest panelist.

Hawkins, B. J. (2001, February 9-11). *The new plantation: The internal colonization of Black Student-Athletes*. Sankofa: Literary Festival, Southern University at New Orleans, Louisiana: New Orleans, LA - Invited guest speaker.

Hawkins, B. J. (1999, September 7). *Promise Keepers: A symposium and roundtable discussion on race, religion, sport, and masculinity*. University of Pacific: Stockton, CA - Invited guest panelist.

\*#Hawkins, B. J. (1996, January 26). *Examining the experiences of Black student athletes at predominantly White NCAA Division I Institutions using an internal colonial theoretical framework*. Midwest District of the American Alliance for Health, Physical Education, Recreation and Dance Conference: Dearborn, MI.

## State

Hawkins, B. J. (2019, February 25). *Making American great again: Inhibiting the conversion of athletic capital into political capital*. Miami University: Oxford, OH – Keynote Lecturer for Penny Lecture Series.

Hawkins, B. J. (2014, February 6). *Intercollegiate athletics and higher education*. UGA Foundation Fellows Program. University of Georgia: Athens, GA.

Hawkins, B. J. (2010, April 12). *Intercollegiate athletics and Black male athletes*. SS 231: Introduction to Sport Psychology in HPER undergraduate students. University of Tennessee-Knoxville: Knoxville, TN.

Hawkins, B. J. (2010, April 12). *Cultural competency: Fragments that make up the whole*. ES 601: Research Seminar in HPER 235 graduate students and faculty. University of Tennessee-Knoxville: Knoxville, TN.

Hawkins, B. J. (2006, April 28). *Issues in college sport: Forum on racism lecture series*. The University of Memphis: Memphis, TN.

Hawkins, B. J. (2001, March 30-31). "Why do I need to learn this: science and math for the non-science major." Academic Affairs Academic Symposium - Unicoi State Conference Center: Helen, GA - Invited.

Hawkins, B. J. (2001, March 28). *The internal colonization of Black student athletes*. The University of West Georgia: Carrollton, GA - Guest lecturer.

Hawkins, B. J. (2000, April 7-8). *General education: empowerment for life*. Academic Affairs Academic Symposium - Unicoi State Conference Center: Helen, GA – Invited Guest Panelist.

Hawkins, B. J. (1995, August 7-11). *Helping professionals: with good intentions- counseling people from culturally diverse backgrounds*. University of Iowa: Iowa City, IA.

Hawkins, B. J. (1992, August 10-14). *Helping professionals: with good intentions- counseling people from culturally diverse backgrounds*. University of Iowa: Iowa City, IA.

## Local

Hawkins, B. J. (2018, December 7). *The Black athlete and institutional development: Whose interests are being advanced?* Black Leadership Network: University of Houston, TX – Guest Lecturer.

Hawkins, B. J. (2015, June 17). *Globalization, race, and diversity issues*. University of Georgia Training and Development Cultural Diversity Class: Athens, GA – Lecturer.

Hawkins, B. J. (2011, April 13). *Examining how sporting practicing in Trinidad-Tobago informed a visiting professor in issues of power, colonialism, and the maintenance of Western Hegemony*. University of Georgia: Athens, GA - Guest lecturer.

Hawkins, B. J. (2011, September 28). *The new plantation: Black athletes and intercollegiate athletics*. University of Georgia: Athens, GA - Guest lecturer.

Hawkins, B. J. (2001, April 2). *College athletic reform and academic integrity*. Christian Faculty Forum at The University of Georgia: Athens, GA - Guest lecturer.

Hawkins, B. J. (2000, October 12). *Value of sport in our society*. Louise McBee Lecture, University of Georgia: Athens, GA - Invited guest panelist.

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## Professional Memberships and Service

### \*Invited

- Graduate Program Review Team – Prairie View University (April 23-26, 2017).
- Chair of Graduate Program Review Team - Jackson State University Sport Science Program (September 16 & 17, 2015)\*
- \*Member, Board of Directors of the NCAA Forum for the Scholarly Study of Intercollegiate Athletics in Higher Education - National Collegiate Athletic Association (Elected 2012 - 2013)
- Program Committee Member - North American Society for the Sociology of Sport (2011 - 2012)
- \*Wharton Sports Business Initiative Black Sports Scholars Roundtable - Wharton School of Business, University of Pennsylvania (2010 - present)

- *Executive Board Member* - College Sport Research Institute, University of South Carolina (2007 - present)
- *Program Committee Member* - North American Society for the Sociology of Sport (2005 - 2008)
- *Member-at-Large* - North American Society for the Sociology of Sport (appointed November 2002)
- *Advisory Committee Member* - The Drake Group for college athletic reform and academic integrity (appointed November 2016 - present)
- *Executive Committee Member* - The Drake Group for college athletic reform and academic integrity (appointed November 2000 - 2004)
- *Nominating Committee Member* - North American Society for the Sociology of Sport (appointed in 2000)
- *Member* - African American Male Mentoring Program Steering Committee, Northern Illinois University (1994 - 1995)
- *President* - People for African Unity, University of Iowa (1992 - 1994)
- *Member and Organizer* - Black Man Think Tank, University of Iowa (1990 - 1993)

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## **E d i t o r i a l   B o a r d ,   J o u r n a l   R e v i e w ,   B o o k   S e r i e s**

### **Editorial Board**

- Journal of Intercollegiate Sport (2012 - present)
- Journal of Issues in Intercollegiate Athletics (2007 - 2019)
- Journal of African American Studies (2003 - 2009)
- Journal of African American Men (1997 - 2002)

### **Editorial Review Committee**

- Journal of African American Studies (2010 - present)
- International Review for the Sociology of Sport (2009 - present)
- Smart Journal (2007 - present)
- Journal of Educational Foundations (2006 - present)
- Research Quarterly for Exercise and Sport (2005 - present)
- Journal of Physical Education, Recreation, and Dance (1996 - present)

### **Book Series Editorial Board**

- Lexington Press (2017 - present)

### **Book Series Editor - *Global Intersectionality of Education, Sports, Race, and Gender***

- Peter Lang Publishers (2018 - present)
  - Books in Series - Titles
    - Lindsay, V. C. (2019). *Capoeira, Black Males, and Social Justice: A Gym Class Transformed*. New York: Peter Lang.
    - Andrews, V. L. (In Press). *The Control of Black Expression in American Sport and Society*. New York: Peter Lang.
    - Cooper, J. N. (In Production). *A Legacy of African American Resistance and Activism Through Sport*. New York: Peter Lang.
    - Cavil, J. K., (In Review). *100 Years That Every American Football Fan Should Know: The Southwestern Athletic Conference (SWAC), 1920-2020*. New York: Peter Lang.

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## **A c a d e m i c   C o m m i t t e e s   &   A d m i n i s t r a t i v e   A s s i g n m e n t s**

**\*Invited, \*\* Elected**

### **University Level:**

- Program Review and Assessment Committee (2015 - 2016) – University of Georgia
- \*\*President Faculty Advisory Committee (2013 - 2016) – University of Georgia
- \*MLK Planning Committee (2012 - 2013) – University of Georgia
- Faculty Affiliate - African American Institute (2007 - 2016) – University of Georgia
- University Council (2003 - 2006) – University of Georgia
- Member, Peabody Screening Committee (2002 - 2006) – University of Georgia

- Chair, Peabody Screening Committee (2004 & 2006) – University of Georgia
- Graduate Faculty (2000 - 2016) – University of Georgia

**College Level:**

- Member & Co-chair, CLASS Promotion and Tenure Committee (2016 - present) – University of Houston
- Member, COE Curriculum Committee (2012 - 2016) – University of Georgia
- \*Member, Dean Council on Diversity (2013 - 2016) – University of Georgia
- Chair, (Retention and Recruitment Action Team) Dean's Council on Diversity (2007 - 2009) – University of Georgia
- Member, Graduate Faculty Appointment/Reappointment Committee (2002 - 2005) – University of Georgia
- Dean Council on Diversity (2003 - 2009) – University of Georgia
- Dean's Leadership Team on Cultural Diversity (2003 - 2005) – University of Georgia
- Member, College of Education Scholarship Committee (1998 - 1999) – University of Georgia Member, Representative to the Dean's Council (Fall 1996) – University of Georgia

**Department Level:**

- Graduate Research Degree Committee Member (2016 - present) – University of Houston
- Department Promotion and Tenure Committee (2016 - present) – University of Houston
- Sport and Fitness Administration Search Committee Member (Fall, 2016) – University of Houston
- Chaired, Louise Kindig Research Award (Spr 2014) – University of Georgia
- Chaired, Search Committee for Sport Management and Policy (Spr 2011) – University of Georgia
- Chaired, Louise Kindig Research Award (Spr 2006) – University of Georgia
- Chaired, Castronis Award Committee (Spr 2004) – University of Georgia
- Coordinator of Coaching Minor (Fall 1998 - 2004) – University of Georgia
- Member, Castronis Award Committee (2001 - 2003) – University of Georgia
- Graduate Committee for Physical Education and Sport Studies (1997 - 2008) – University of Georgia
- Coordinator of Sport Studies Graduate and Undergraduate Program (Fall 2000 - Spr 2002) – University of Georgia
- Chair of Sport Studies and Sport Management Program Committee (2001 - 2002) – University of Georgia
- Search Committee for the Department of Physical Education and Sport Studies (2001) – University of Georgia
- Search Committee for Director of The School of Health and Human Performance (2000) – University of Georgia
- Search Committee for the Department of Physical Education and Sport Studies (2000) – University of Georgia
- Member, Physical Education Basic Committee (1997 - 2003) – University of Georgia
- Member, Soule Award Committee (1998) – University of Georgia